

SPONSORSHIP OPPORTUNITIES



January 9, 2027 • 8:30 AM check in • 9:00 AM race start
Oakleaf Phase 1, 370 Oakleaf Village Parkway, Orange Park, FL

TO BENEFIT:

pace center for girls
JACKSONVILLE & CLAY

NEW YEAR'S RESOLUTION SPONSOR: \$6,000

Presenting Sponsor | 1 Available

- Event recognition as "Pick Up the Pace 5K presented by [Sponsor]"
- Premier logo placement on event website/registration page
- Premier logo placement on race T-shirt
- Recognition at the start/finish area
- Recognition in digital and social media promotions
- Opportunity to include promotional material in participant packets
- Premium company table/activation space on race day
- Employee volunteer and company race-team opportunities
- 20 complimentary race registrations
- Verbal recognition during opening remarks and awards
- Recognition in post-event thank-you communications

FRESH START SPONSOR: \$4,500

Official Registration & Packet Pickup Sponsor | 1 Available

- Exclusive recognition as the Fresh Start Registration Sponsor
- Opportunity to serve as an official Race Packet Pickup location
- Opportunity for company volunteers to assist with packet pickup and/or race-day check-in
- Recognition on collective sponsor signage
- Logo on race T-shirt and event website/registration page
- Recognition in select social media and event communications
- Promotional material in participant packets
- Company table/activation space on race day
- 15 complimentary race registrations
- Race-day verbal recognition



Runner sign-up coming soon!

For sponsorship information, please contact
Tamara.Garrett@pacecenter.org, scan QR code or visit
pacecenter.org/PickUpThePace5K

SPONSORSHIP OPPORTUNITIES

HIT YOUR STRIDE SPONSOR: \$3,500

Official Race Course Sponsor | 1 Available

- Exclusive recognition as the Hit Your Stride Race Course Sponsor
- Logo on race T-shirt and event website
- Recognition on collective sponsor signage
- Recognition in select event communications/social media
- Company table/activation space
- Employee volunteer opportunity along the course
- 10 complimentary race registrations
- Race-day verbal recognition

GOAL GETTER SPONSOR: \$2,500

Premium Experience Sponsor | Limited Availability

- Choose an available experience: Awards, Fun Run/Youth, T-Shirt, Finish Line
- Exclusive recognition for the selected experience
- Logo on race T-shirt and event website
- Recognition on collective sponsor signage
- Recognition in select social media/event communications
- Company table/activation opportunity
- Employee volunteer opportunity
- 7 complimentary race registrations
- Race-day recognition

FIRST STEP SPONSOR: \$1,500

Supporting Sponsor

- Logo on race T-shirt
- Logo on event website
- Recognition on collective sponsor signage
- Recognition in select event communications
- Employee volunteer opportunity
- 5 complimentary race registrations
- Race-day recognition

NEW YEAR CHEER SPONSOR: \$1,000

Community Sponsor

- Logo on race T-shirt
- Logo/name on event website
- Recognition on collective sponsor signage
- Recognition in select social media communications
- 3 complimentary race registrations
- Race-day recognition

STARTING LINE SPONSOR: \$500

Friend of Pick Up the Pace

- Logo on race T-shirt
- Logo/name on event website
- Logo/name on collective race-day sponsor signage
- Recognition in collective sponsor thank-you communications
- 2 complimentary registrations
- Race-day recognition

STAY HYDRATED SPONSOR: \$250

Water Station Sponsor | Limited Availability

- Company name/logo displayed at sponsored water station
- Opportunity for company employees/team members to staff the water station
- Company name on event website
- Logo on race T-shirt
- 1 complimentary registration
- Race-day recognition